



Board of Management
Tuesday, December 12, 2023
9:00 am
Hybrid - DHBIA Office 104 - 20 Hughson St. S. and Virtual

MINUTES

Present: Jason Morse (Chair), Andrew Mantecon, Ryan Moran, Lisa LaRocca, Stefanie Bonazza, Mark Wu, Sgt. Alex Buck (HPS), Emily Walsh, Emily Gilruth

Regrets: Evan Apostol, Michelle Blanchard, Una Gibbons, Francis Zanetti, Christal Pshyk, Councillor Cameron Kroetsch

1. Welcome and comments from the Chair – Jason welcomed everyone
2. Declaration of Conflicts of Interest - None
3. Agenda – **MOTION:** That the agenda be approved as presented. **Moved by S. Bonazza, Seconded by L. LaRocca CARRIED**
4. Approval of Minutes – **MOTION:** That the minutes of October 10th, 2023 be approved as presented. **Moved by R. Moran, Seconded by S. Bonazza CARRIED**
5. Hamilton Police Services Update - Sgt. Alex Buck – Sgt. Buck discussed the crime trends for this year compared to last and shared that there are now fewer reported occurrences. Indicated that the most regular calls for service in Ward 2 are trespassing, ambulance service, and suspicious activity. Then discussed the core patrol, indicating that there are plans to expand it in the new year, including the hours and number of officers. Also discussed that based on the statistics from July to December of this year compared to last, the core patrol is having an impact and there are fewer reported occurrences after their introduction.
6. Financials - **MOTION:** That the financials for August, September, and October 2023 be approved as presented. **Moved by R. Moran, Seconded by A. Mantecon CARRIED**
7. Discussion - Presentation of proposed banner/tagline concepts - Danielle Hitchcock- Danielle Hitchcock from Twin Designs presented 3 possible concepts for the Downtown Hamilton BIA's new banners and taglines. After going into detail about each of the 3 concepts, there was some time dedicated to receiving feedback and asking questions about the ideas. Indicated that she would send

Mission: The Downtown Hamilton BIA provides value to our members through advocacy, beautification, promotion, development and preservation of Downtown Hamilton.

Vision: A vital and prosperous downtown that is the focal point of Hamilton.

the designs to board members so they could have time to better review them, and then thoughts will be discussed at a future board meeting.

8. Other Items - BIA Staff Update – Emily Walsh discussed a variety of updates regarding the Downtown Hamilton BIA. First spoke about the Christmas Tree of Hope lighting and Ferris Wheel, and acknowledged that while there were some challenges the event ran successfully. Then spoke about the upcoming BIA Awards of Excellence and the relevant nomination categories, and invited board members to share any businesses that they believe should be nominated. Concluded by alerting board members that the Downtown Hamilton BIA office will be closed early for the holidays, and will open again in the new year.
9. Adjournment – 9:56 AM

Dates to Note:

Next Board Meeting

- January 9th 2023