



Board of Management
Tuesday, June 8, 2021
9:00 am
Zoom

MINUTES

Present: Evan Apostol (Chair), Stefanie Bonazza, Una Gibbons Lisa La Rocca, Andrew Mantecon, Jason Morse, Sadaf Saljooki, Mark Wu, Francis Zanetti, Councillor Jason Farr, A/Sgt. Asim Butt (HPS) Kerry Jarvi, Suzi Ozer, Emily Walsh

Regrets: Paul Demarco, Rae-Ann Roberts

1. Welcome and comments from the Chair – Evan Apostol
2. Declaration of Conflicts of Interest - none
3. Agenda – **MOTION:** That the agenda be approved as presented. **Moved by J. Farr, Seconded by A. Mantecon CARRIED**
4. Approval of Minutes – **MOTION:** That the minutes of May 11, 2021 be approved as presented. **Moved by M. Wu, Seconded by J. Farr CARRIED**
5. **MOTION:** To accept the resignation of Paul Demarco from the Downtown Hamilton BIA board. **Moved by L. La Rocca, Seconded by J. Morse CARRIED**
6. **MOTION:** To appoint Sadaf Saljooki to the Downtown Hamilton BIA board. **Moved by L. La Rocca, Seconded by A. Mantecon CARRIED**
7. City of Hamilton Update – Councillor Farr – LRT being discussed at council. Councillor Farr is having staff report on economic development that happened due to LRT and the support for the project of these developers. HUPEG deal will be announced on June 9th. Councillor Farr noted the challenges experienced downtown during the pandemic. These investments will help bring back the positive hustle and bustle.
8. Hamilton Police Services Update – A/Sgt. Asim Butt May Stats – 2 robberies, 1 theft from auto, 2 theft of auto, 3 mischief (knocked shelving in store, small fire, blocked surveillance camera), 1 commercial break and enter at Alectra. Total Incidents – January 13, February 11, March 10, April 10, May 9. A/Sgt. Butt has requested increased foot patrol in our BIA area again. HPS has introduced ‘bait bike’ in our area.
9. Financials - **MOTION:** That the financials for March 2021 be approved as presented. **Moved by A. Mantecon, Seconded by U. Gibbons CARRIED**

Mission: The Downtown Hamilton BIA provides value to our members through advocacy, beautification, promotion, development and preservation of Downtown Hamilton.

Vision: A vital and prosperous downtown that is the focal point of Hamilton.

MOTION: That the financials for April 2021 be approved as presented. **Moved by J. Farr, Seconded by L. La Rocca CARRIED**

MOTION: That the audited financials for fiscal year end December 31, 2020 dated June 8, 2021 be approved be approved as presented. **Moved by J. Farr, Seconded by U. Gibbons CARRIED**

10. **MOTION:** That Kerry Jarvi put her name forward for the OBIAA board of directors with a budget implication of up to \$1,500 per year. **Moved by L. La Rocca, Seconded by U. Gibbons CARRIED**
11. Task Force Update - Digital Advertising – Emily presented the content being utilized for digital advertising and print in blogTO, Toronto Life, Hamilton Bike Share, Hamilton Fringe Festival and Gritlit.
12. Adjournment – 9:30am

Dates to Note:

Next Board Meeting – September 14, 9am via Zoom