



Board of Management
Tuesday, March 9, 2021
9:00 am
Zoom

MINUTES

Present: Evan Apostol (Chair), Lisa La Rocca, Andrew Mantecon, Jason Morse, Mark Wu, Councillor Jason Farr, A/Sgt. Asim Butt (HPS) Kerry Jarvi, Suzi Ozer, Emily Walsh

Regrets: Stefanie Bonazza, Paul Demarco, Una Gibbons, Rae-Ann Roberts, Francis Zanetti

1. Welcome and comments from the Chair – Evan Apostol
2. Declaration of Conflicts of Interest - none
3. Agenda – MOTION: That the agenda be approved as presented. **Moved by J. Farr, Seconded by A. Mantecon CARRIED**
4. Approval of Minutes – **MOTION:** That the minutes of February 9, 2021 be approved as presented. **Moved by J. Morse, Seconded by M. Wu CARRIED**
5. City of Hamilton Update – Councillor Farr
FirstOntario Centre will be used as a major vaccination site. Recruiting support from local teams to encourage vaccinations. 117 Jackson will be developed into 700 units in two towers by DiCenzo Developments. Citywide sidewalk snow clearing will be discussed at next council meeting. Discussion of number of cannabis locations in Ward 2.
6. Hamilton Police Services Update – A/Sgt. Asim Butt
In February – 1 commercial B & E, 3 thefts from auto (all in parking lots), 1 robbery, 1 reported graffiti. Initiating Lock it or lose it initiative in our crime manager district. A/Sgt. Butt has requested increased foot patrol in our BIA area. Was asked of A/Sgt. Butt to increase foot patrols in parking lots as people come/go from work as we have received increased complaints of aggressive panhandlers in the parking lots at these times.

Look at options for seating options for takeout in John Rebecca Park and throughout the BIA
7. Guest Speaker – did not attend
8. Updates: Task Force Meetings –

Mission: The Downtown Hamilton BIA provides value to our members through advocacy, beautification, promotion, development and preservation of Downtown Hamilton.

Vision: A vital and prosperous downtown that is the focal point of Hamilton.

New Employer Attraction – Have streamlined the process for the second round of Win Free Rent. Have made suggestions to send along to Marketing/Outreach for advertising opportunities

Business Support – Have discussed three avenues to support businesses that do not have a patio. One for restaurants, one for retail and one for convenience stores. Kerry is reaching out to these businesses to see what additional supports they may need.

Marketing/Outreach – Reviewed current marketing and outreach activities. Will create paid marketing campaign based on feedback from New Employer Attraction and Business Support.

9. Financials – **MOTION:** That the financials for December 2020 be approved as presented. **Moved by J. Morse, Seconded by L. La Rocca CARRIED**

MOTION: That the financials for January 2021 be approved as presented. **Moved by A. Mantecon, Seconded by L. La Rocca CARRIED**

10. Adjournment

Dates to Note:

Next Board Meeting – April 13, 9am via Zoom